

PLAN COMPARISON



Get **water**Fit

Not sure which plan is right for you? Please contact us.

	PRO		PRIME		PLUS	PREMIUM
Price per month (12 month plan)	£125*	£349*	£799*	£1,500*	£3,000*	£4,499*
Monthly unique sessions**	500	1,000	3,000	4,000	7,500	Unlimited
Additional unique sessions per month**	£0.75 / use	£0.55 / use	£0.45 / use	£0.45 / use	£0.35 / use	None

* Taxes and overages may apply

** Combined new & revisiting users

	PRO	PRIME	PLUS	PREMIUM
Branding				
Branding - logo on header (basic product)				
Bespoke water supply & sewerage rates				
National language				
Online promotional collateral i.e. banners				

Content & Gamification				
External links from portal to Water Utility website pages	2	3	5	Unlimited
Q&A action triggers for portal messaging (Leak, Billing, Metering, Customer call back facility)	2	3	5	Unlimited
Territory specific content: Challenges & Pledges				
Leaderboards each featuring up to 9 local teams i.e. schools (per year)	4 per year	12 per year	Unlimited	Unlimited

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	PRO	PRIME	PLUS	PREMIUM
Community Leaderboard				
Water saving olympics competition	✗	✓	✓	✓

Charity Leaderboard				
Leaderboards each featuring up to 9 charities (per year)	Standard country-wide	2	4	Unlimited, targeted by postcode
Charity donation mechanics	Standard	Standard	Standard	Customised
Carbon Savings				
Featured carbon savings	✓	✓	✓	✓
Carbon conversion currency i.e. planted trees (via your 3rd party)	✗	✓	✓	✓

Products (optional)				
Q&A based free product (appropriate to home appliances)	✓	✓	✓	✓
Paid-for product links from portal to 3rd parties (optional)	Standard country-wide	Standard country-wide plus 2 bespoke links	Customised	Customised

Technical Expertise & Support				
Cell phone enabled and optimised	✓	✓	✓	✓
User access to free GetWaterFit mobile app	✓	✓	✓	✓
Integration into website (single set-up fee)	✗	£6,000	£3,000	£0
Integration into My Account (single set-up fee)	✗	£15,000	£12,000	£9,000
Video consultation facility (per appointment)	✗	✗	Price on application	Price on application

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	PRO	PRIME	PLUS	PREMIUM
Technical Expertise & Support				
Client services support	Ticket	Ticket & Phone	Dedicated Client Services Manager	Prioritised support

Customer Support				
Customer services support - ticket system				

Data & reporting				
Access to real-time analytics dashboard (number of accounts)	2	3	5	Unlimited
.CSV File of raw data				

Privacy & Security				
ISO27001 Accreditation (annually since 2012)				
Business continuity				
Data encryption in transit & rest				
TLS encryption				
Country-specific Cloud-based servers				
GDPR compliance				
Water Company data ownership				